

Your Friend Tarot



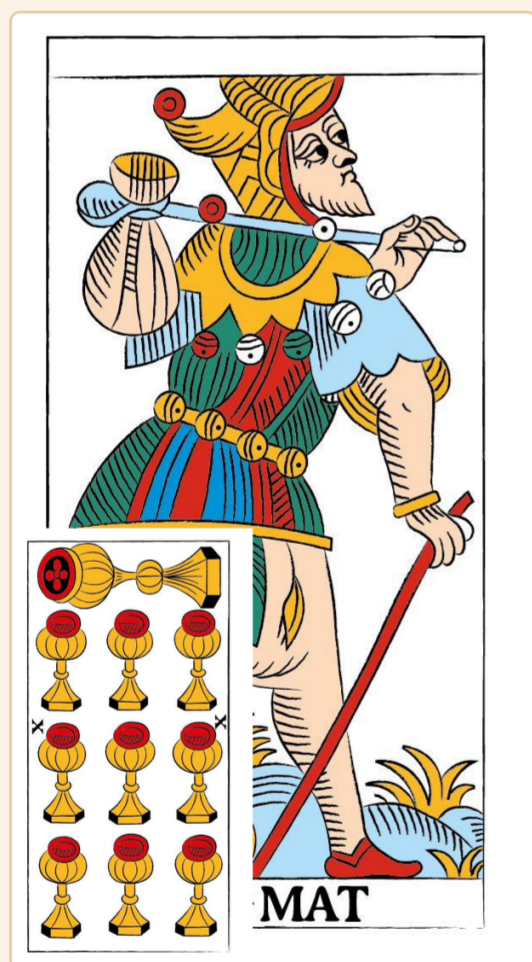
QUERENT'S QUESTION

Was it a good choice to accept the management of the Bed & Breakfast?

June 1, 2026



JUDGEMENT



THE FOOL
PAST



ARCANUM 13
PRESENT



TEMPERANCE
FUTURE



THE CHARIOT



Before diving into each individual card, I want to tell you right away what this spread conveys to me as a whole, because the overall picture is already an answer in itself.

Looking at this spread, the first thing that stands out is that you are going through a moment of profound transformation, a passage that is not yet complete. The Tarot does not show you a failed venture: it shows you a venture that is going through its most critical phase, the phase of deep change, the one in which the old must give way to the new. The difficulties you are experiencing, the delayed permits, the bureaucratic and technical problems with the website, are not signs of error: they are an integral part of the journey this project is asking of you.

There is one very significant element that immediately catches the eye: the pair THE FOOL and ARCANUM 13, which opens the reading in the past and the present. According to the laws of the Tarot, when THE FOOL precedes ARCANUM 13, one moves from a condition of abundance and good beginnings toward something more difficult, toward a moment of downsizing or scarcity. This does not mean the adventure is over: it means you are in the middle of the transition, in the darkest moment before dawn.

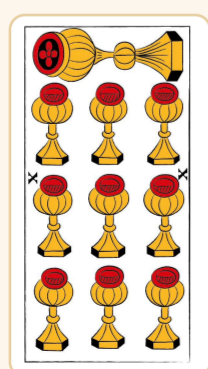
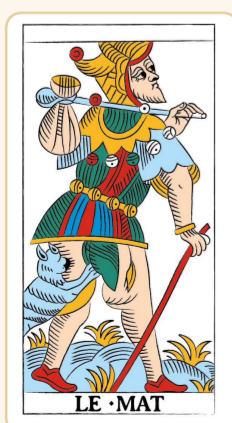
And the dawn is there. The future brings TEMPERANCE reversed, with JUDGEMENT above it as the solution, and THE CHARIOT to the side. These two arcana, JUDGEMENT and THE CHARIOT, are cards of movement, conquest and renewal. THE CHARIOT is the triumph that comes when one manages to hold the inner reins. JUDGEMENT is the awakening, the good news, the call that is finally received.

So: was it a good choice? The Tarot tells me that the choice itself contains a genuine seed of possibility, but that there is a significant block to face in the present and the immediate future, a block that requires concrete solutions. If applied, the path leads to real results. If ignored, the project risks remaining stuck.

A few questions before we continue: are the problems with permits and bureaucracy on their way to resolution, or do they still seem very far from a conclusion? And is there someone helping you, or are you managing this phase mostly on your own?



★ THE PAST · THE FOOL + TEN OF CUPS



THE FOOL

The wanderer, freedom, the courage to set off

THE FOOL is the card that describes your starting point.

What immediately strikes you in its iconography is this: the upright staff, full of vital energy, the determined step forward, the dog at the feet symbolising loyalty to one's own ideal. It is not the card of someone who sets off without knowing why: it is the card of someone who feels a deep calling and follows it.

In your past, the choice to accept the management of the Bed & Breakfast was born from a genuine impulse, from a search for something new, a different project, a freedom that the old patterns no longer gave you. THE FOOL speaks of journey, of movement, of direction. There was an inner relocation before any physical one: you decided to change course, to put your energy into something you felt could truly be yours. This is the positive sign of THE FOOL: it is not a choice made out of fear, but out of authentic desire.

THE FOOL also speaks of loyalty to oneself. Accepting this management was an act of loyalty to your ideal, to a vision you had of how you wanted to use your time and abilities. And THE FOOL tells us that whoever sets off with this loyalty, even without knowing exactly where the path will lead, never truly gets lost.

But there is also the other face of this arcanum to keep in mind. THE FOOL is also the card of "not yet knowing where this will end up", of setting off without a map. This can generate disorientation when the first difficulties arrive, when one faces concrete obstacles, such as the bureaucracy and the permits that are taking so long. THE FOOL gazes at the stars and sometimes does not see the dog that bites. And that seems to be exactly what is happening: you launched a journey full of energy, but concrete reality has presented obstacles that were perhaps not so visible at the beginning.

THE FOOL's gaze is directed toward the future, to the right, toward ARCANUM 13 in the present position. This is very significant: your past, your initial momentum, is looking directly at the current situation, fuelling it. The enthusiasm with which you began has not disappeared; it is still alive and pushing the transformation forward.

THE TEN OF CUPS DETAILS THE FOOL

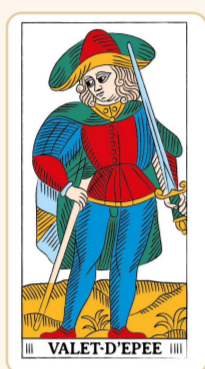
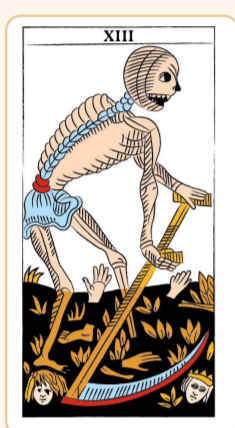
The Ten of Cups enriches the reading with an important nuance. The number ten brings with it the theme of the closure of an emotional cycle and the opening toward something new, a request coming from the heart, a deep desire that one wants to realise. There is something in this choice that has deep roots, that speaks of a desire to finally feel in the right place, to build something that has emotional meaning as well as practical value. The Ten of Cups also adds the theme of universal love, of a full heart that wants to put that energy at the disposal of guests, of those who will arrive, of those who will cross the threshold of this place. It is a starting point motivated not only by reason but by feeling.

THE ARCHETYPE THAT EMERGES: THE FOOL

THE FOOL is the most mysterious figure in the deck: the only one without a number, the only one that belongs to no row, no cycle. It is the pilgrim who walks at the margins of the world, free from every definition. It is not mad in the vulgar sense of the word: it is one who has chosen to follow an inner calling rather than the expectations of the herd. The satchel carried over the shoulder symbolises the soul itself: a container of experiences that is not looked at but carried, operating below the threshold of waking consciousness. THE FOOL reminds us that no pilgrim is ever truly lost, no matter how many turns they take: every bend in the labyrinth is necessary to find the centre. Whoever has undertaken this journey with genuine loyalty to their own ideal has already made the most difficult choice.



THE PRESENT · ARCANUM 13 + PAGE OF SWORDS



ARCANUM 13

Transformation, radical change, the cut, separation, fear and anger as a mirror

Here we are at the heart of your present. ARCANUM 13 is the nameless card, one that many fear and that instead carries one of the most powerful teachings in the entire deck.

It is not the card of the end: it is the card of the reaper who gathers the ripe grain so that the field can be sown again. The dark ground on which the scythe operates is the alchemical nigredo, the most fertile earth that exists, because it is composed of everything that is dying to nourish what is being born.

What is ARCANUM 13 telling you about your current situation? It is saying that you are in the midst of full transformation. Something of the old way of managing, the old setup, is giving way to something new. The delayed permits, the unresolved bureaucratic issues, the website problems: all of this is the scythe working the field. It is not a punishment, it is a process of forced clarification.

The scythe points to the right, toward TEMPERANCE. And the type of cut being made is very important to understand: it is not about cutting away the B&B project. It is about cutting away the obstacles, the obsolete forms, the processes that do not work. The crowned heads emerging from the ground in the iconography of this card remind us that no privilege protects against change: not even goodwill, not even initial enthusiasm.

ARCANUM 13 also speaks of separation. There is something that needs to be let go, something you are holding on to that would instead prevent the project from moving forward. It might be an idea of how things should have gone, a timeline you had set for yourself, a way of operating that does not suit the reality of this management. Resistance to change is what turns the scythe into pain: whoever surrenders to the process and lets it flow experiences it as liberation.

Since this card is in the present position, it also describes the environment in which you are operating: an environment of deep transformation, where things are being dismantled so they can be reassembled differently. It is not a stable environment, it is not a quiet environment, but it is a living environment, in movement, full of potential.

One aspect to keep in mind: ARCANUM 13 upright, in its healthy version, brings the decisive, almost courageous cut. Someone who dismisses what does not work, who closes one chapter and opens another. If you were to waver, if the energy of the present were to become paralysis, if you started to postpone difficult decisions about permits, suppliers, strategies, that would be the less healthy version of this card. Keep it upright through action.

ARCANUM 13 gazes toward TEMPERANCE reversed in the future: its scythe is aimed right there, at that block, at that difficulty. It is as if the transformation process of the present is already working to untangle the future problem.

THE PAGE OF SWORDS DETAILS ARCANUM 13

The Page of Swords is a young, apprentice figure who belongs to the realm of thought and intellect, in the domain of information technology, strategy, and analysis. In its iconography it seems almost to want to sheathe the sword back: it is someone who has the foundations of intelligence but must still refine their instrument. This Page brings with it a practical and important question: the issue with the website and the digital problems might be connected to someone, a consultant, a technician, or even yourself in that role, who has not yet reached the full competence or concentration needed to solve the problem definitively. It is not a negative judgement: it is an invitation to verify whether the people involved in the digital and strategic solution are up to the task, or whether someone with more experience and decisiveness is needed.

THE ARCHETYPE THAT EMERGES: ARCANUM 13

ARCANUM 13 is the cosmic Reaper. The skeleton operating on dark ground is not a corpse but a living structure: the bones coloured red, blue and flesh tone remind us that what remains when all the superfluous has been removed is the essential core, the authentic architecture of being. The hands reaching up from the ground trying to grasp the old world are the Ego's attempts to hold on to what the earth is already reabsorbing. But that grain is ripe: it must be harvested so the field can be sown anew. The pain of this card does not come from the card itself. It comes from attachment. The scythe does not bring suffering: it is brought by whoever clings to form rather than essence. When the process is embraced instead of resisted, metamorphosis becomes liberation. Nothing that is still alive and necessary is touched by the scythe: if something is cut, it means it was already ready to go.





↓ Reversed

TEMPERANCE

Impatience, blocked equilibrium, tension, difficulty with details, the sky does not yet intervene

Here we are at the most delicate card in the spread: TEMPERANCE reversed in the future.

TEMPERANCE upright is the angel that brings calm, patience, economy, attention to detail, celestial help. It is the card that says "the sky is with you if you are ready to wait". Reversed, this angel loses its ability to pour the liquid serenely between the two vessels: the liquid spills, the balance breaks. TEMPERANCE reversed brings impatience, problems with timing, economic difficulties, little care for detail, the sense that the sky does not agree with the direction you are taking.

Translated into your situation: the immediate future brings a period of financial strain or economic tension related to the structure, difficulties in balancing the accounts or obtaining the desired results. The bureaucratic and digital problems that already exist risk dragging on, generating impatience and frustration. There is the danger of not being able to tend to the details as would be necessary, of leaving things half done, of making rushed choices driven by urgency.

Another important nuance: TEMPERANCE reversed says that the B&B structure needs patience and meticulous care, that almost monastic precision that the angel of the upright card embodies. If this attention to detail lapses because one feels overwhelmed, the project suffers. But if instead one manages to maintain clarity, to take a breath, to not yield to impatience, the card can right itself.

A warning: if you do not apply the solutions this reading indicates, TEMPERANCE reversed could persist, keeping the structure in a stagnation zone where energies are consumed without visible results. The sky does not help automatically: it helps when one does one's own part with balance and care.

There is, however, a hidden opportunity in this block: TEMPERANCE reversed, when worked on consciously, pushes one to face the economic reality more rigorously, to build a more precise and careful management system, to learn patience as a daily discipline rather than a theoretical virtue. The B&B demands an attention to detail that could prove to be a precious skill.

THE TEN OF COINS DETAILS TEMPERANCE REVERSED

The Ten of Coins brings the theme of the closure of a financial cycle, news related to money, an economic development, a journey for financial reasons. Associated with TEMPERANCE reversed, this minor arcanum tells us two things: the future block has a predominantly concrete economic nature, there is a financial cycle that has not yet closed as it should, or risks closing disappointingly if nothing is done. It could be the theme of an awaited payment, a grant or contribution that is delayed, or a cost that turns out to be higher than expected. The ten also speaks, in a broad sense, of a request carried forward with determination, of a goal pursued even through difficulty.

THE ARCHETYPE THAT EMERGES: TEMPERANCE

TEMPERANCE is the angel who has always been there waiting, absorbed in the gesture of pouring. It did not recently descend from above: it was already present, patient, waiting for the pilgrim to notice it. This angel carries the message that there are deeper currents in the universe and in ourselves, currents that operate even when we do not see them, and that true wisdom lies in learning to flow with them rather than trying to control everything. In the pilgrim's journey, TEMPERANCE appears after the hardest transformation, as the balm that soothes the wounds of change, as the regenerating fluid that puts back into circulation the energy released by decomposition. Its presence reminds us that equilibrium is not a static goal but a continuous flow, an unending movement between two vessels that never fills to stop, but to pour again. "Patience, faith. There are forces operating in the universe and in yourself that go beyond your everyday experience. Trust these deeper currents of life; let them carry you."



THE SOLUTION · JUDGEMENT + EIGHT OF COINS



JUDGEMENT

Rebirth, new life, communication, good news, awakening, publicity, the internet

JUDGEMENT in the solution position is a card of concrete hope.

It is the angel with the trumpet calling to awakening, announcing a turning point, bringing with it the theme of good news, renewal, rebirth after a period of stagnation.

Applied to your situation, JUDGEMENT says there is a call you will need to hear, and that if you hear it, the project reactivates with force. This call can be literally linked to communication in a practical sense: letting the world know the B&B exists, building its reputation online and offline, working on its identity and its story. JUDGEMENT is the card of the internet, of large-scale publicity, of powerful word of mouth. It is also the card of family, of community: perhaps there is a way to involve people close to you in this venture, to create a small team, a support network that strengthens the project in difficult moments.

JUDGEMENT also speaks of the closure of one cycle and the opening of another: the good news this card promises will not arrive before the current transformation cycle has completed. There is a temporal order to respect. One cannot jump directly to JUDGEMENT skipping the work that ARCANUM 13 and TEMPERANCE are demanding.

JUDGEMENT also speaks of truth: communicating transparently with whoever entrusted you with the structure, with potential guests, with suppliers, is an integral part of the solution. No secrets, no exaggerated promises: clarity about what the structure offers and on what timeline.

THE EIGHT OF COINS DETAILS JUDGEMENT

The Eight of Coins brings the theme of financial equilibrium, precise craftsman-like work, the return that is built with constancy. Associated with JUDGEMENT as solution, it tells us that the communication put in place must be built with care and professionalism, not improvised. A well-made website, an updated profile with quality photos, prompt replies to reviews: these are the daily gestures, small but constant, that build the reputation of a hospitality structure. The Eight also brings balance in the accounts: working on visibility brings more stable and balanced income.

PRACTICAL SOLUTION

JUDGEMENT indicates clearly the concrete way out of the TEMPERANCE reversed block: the problem of the website and online presence is not secondary, it is central. Investing time, resources and attention in digital communication, the B&B website, presence on booking platforms, social media, and online word of mouth is the concrete move that can unblock the situation. Do not wait for all the permits to be in order before working on communication: start building visibility now, creating anticipation, letting the world know the B&B exists.

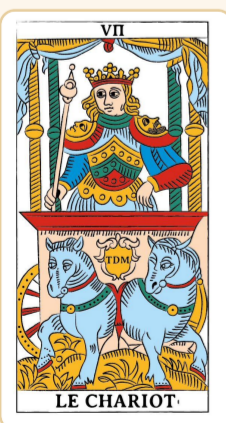
Concretely: update or create the website with clear and appealing information; register or optimise your profiles on Booking, Airbnb, or other platforms in the sector; build a small social presence with photos of the property, the surroundings, the atmosphere; ask friends and acquaintances to spread the word. The Eight of Coins detailing JUDGEMENT adds: do this with craftsman-like care, not a frantic campaign but a constant and professional presence that builds trust day by day.

THE ARCHETYPE THAT EMERGES: JUDGEMENT

JUDGEMENT is the trumpet that sounds for all, but not everyone chooses to listen. The archetypal image shows beings rising from the earth, called by a sound that cannot be ignored: it is the moment when the puzzle comes together, when experiences that seemed random or painful reveal their retroactive meaning. The call of JUDGEMENT does not bring new information: it brings the connection between all the information already possessed. Whoever has gone through the metamorphosis, whoever has endured the work of transformation, arrives at this arcanum with a certainty that was not possible to have at the beginning of the journey. Not "I think I know where I need to go": "I know where I need to go." The trumpet sounds now: the question is whether one is ready to listen.



THE GAZE CARD · THE CHARIOT + TEN OF SWORDS



THE CHARIOT

Victory, success, determination, movement, intuition, moving forward

THE CHARIOT entered this reading through the gaze of TEMPERANCE reversed, which by pointing to the right called it as a gaze card.

THE CHARIOT is the triumphant figure who advances without reins, guided purely by the force of inner intention. Its wheels are misaligned and yet the chariot moves forward: this tells us that external conditions do not need to be perfect for the project to progress. The permits may still be

pending, the website may not yet be optimal, but if the inner direction is clear and firm, the advance happens regardless.

THE CHARIOT gazes to the left, toward TEMPERANCE: we see them in direct dialogue. THE CHARIOT says to TEMPERANCE reversed: "You have everything you need to move forward, even in this difficult moment. The will is your rein." And TEMPERANCE reversed responds with its challenge: "But are you capable of maintaining calm and attention to detail even as you advance?"

THE CHARIOT also speaks of success connected to communication, to screens, to everything that concerns visibility. This connects perfectly with JUDGEMENT as solution: online visibility, the website, the digital presence are the terrain on which THE CHARIOT can express its victory.

A word of caution about THE CHARIOT: it is a card of concrete success, but it requires maintaining control of the two opposing energies that pull it. If one of the two horses yields, if impatience gains the upper hand over balance, the chariot loses its direction. Keep the two energies in balance: the drive of enthusiasm and the patience of daily work.

THE TEN OF SWORDS DETAILS THE CHARIOT

The Ten of Swords brings the theme of a change of strategy on a project, of an expedition toward a goal, of the closure of a mental and tactical cycle. Associated with THE CHARIOT, it tells us that the future victory will require a change of strategy, perhaps also a change in the way one tackles the digital and bureaucratic issue. It might mean bringing in different consultants, changing approach with the relevant authorities, or revising the B&B communication plan in a more structured way.

THE ARCHETYPE THAT EMERGES: THE CHARIOT

THE CHARIOT is the crowning of the first evolutionary cycle: the armoured prince who drives without reins, advancing not through physical force but through the power of intention. The two horses looking in opposite directions, fused at the base into a single mass, represent the finally integrated inner polarities: instinct and reason, action and contemplation, masculine and feminine. The triumph of THE CHARIOT does not consist in eliminating one of the two forces: it consists in having harnessed them toward a common goal. The prince driving this chariot will one day need to set aside his armour to face the inner journey. But for now, at this point in the path, the armour is necessary: it protects the will of one who advances in territory not yet secure.



DIALOGUE BETWEEN THE CARDS

THE FOOL and ARCANUM 13: the sequence of change. The pair THE FOOL and ARCANUM 13 is one of the most significant in the Tarot. When THE FOOL precedes ARCANUM 13, one moves from a condition of freedom and abundance toward a more difficult moment of transformation. This is not a failure: it is the natural cycle of every venture. First one sets off with enthusiasm, then comes the confrontation with reality, the moment when things are dismantled to be reassembled

more solidly. THE FOOL brings the ideal, ARCANUM 13 brings the trial. Together, they open a path of maturation.

ARCANUM 13 and TEMPERANCE reversed: the scythe working on the future. ARCANUM 13 gazes toward TEMPERANCE reversed: its transformative force is already at work on the block that lies in the future. This is actually a positive sign: it means the process of change is not static, but is already working to dissolve the obstacles. The dark ground of the present transformation is already preparing the field for the rebirth that JUDGEMENT announces.

JUDGEMENT and THE CHARIOT: communication and victory. These two cards form a very powerful small cluster: JUDGEMENT above as the solution, THE CHARIOT to the right as the gaze card. Communication and victory go hand in hand. There is no victory without communication, and well-built communication leads to victory. Practically: resolving the digital problems with the website and strengthening the B&B's online presence are the engine that can drive THE CHARIOT forward.

Law of Polarity: THE FOOL and THE CHARIOT. The first card of the spread is THE FOOL; the last is THE CHARIOT. These two extremes look at each other across the entire spread, and their dialogue tells the whole story. THE FOOL sets off without knowing where it is going, with its upright staff and light satchel, loyal only to its own ideal. THE CHARIOT is the triumphant figure that has learned to guide its inner forces toward a concrete goal. The FOOL-CHARIOT sequence is in fact a path of maturation: one sets off with pure enthusiasm and arrives at a built victory. Between the two lies all the work of transformation. This tells us something important about the original question: yes, it was a choice with a genuine foundation. But between the enthusiastic departure and the concrete success there is a stretch of road that requires the specific work the cards indicate. THE CHARIOT is reachable, but not automatically.



ANSWER TO THE QUESTION

Your question is: "Was it a good choice to accept the management of the Bed & Breakfast?"

The Tarot does not answer yes or no in a mechanical way. It answers with a map. Here it is.

The choice was born from an authentic impulse, a desire for movement, freedom, something new. THE FOOL in the past guarantees this: you did not move out of fear or casual necessity, but because something in you required it. The Ten of Cups confirms that there was also a deep, emotional meaning to this departure.

The present is difficult. ARCANUM 13 in the present is clear: you are in full transformation, and the concrete reality of the structure, with all its bureaucratic, digital and practical obstacles, is operating on you like a scythe on a field. Not to destroy you, but to remove what does not work

and make room for what will. The Page of Swords beside it reminds us that the digital front needs more capable and decisive people to be resolved definitively.

The immediate future brings TEMPERANCE reversed: a real block, made of impatience, economic difficulties, care for details that risks slipping. This is the most delicate point. But above it is JUDGEMENT as solution, and to the side is THE CHARIOT: both indicate that the path has a possible positive outcome, but one conditioned on applying the solutions. The change of strategy suggested by the Ten of Swords could be the decisive turning point.

The short answer is: the choice made sense and still makes sense, but the project is at a critical crossroads. If action is taken on digital communication, if the question of the website and online visibility is resolved with determination, if calm is maintained and details are attended to even in difficulty, THE CHARIOT is reachable. If one yields to impatience, if care for the details lapses, the risk is that TEMPERANCE remains reversed longer than necessary.

I ask you: in the work on communication and the website, do you have someone competent supporting you, or have you been left to manage this part mostly alone?



READING SUMMARY

In the past there was a courageous step, motivated by an authentic desire for change and freedom. THE FOOL opened a new door, and the Ten of Cups adds that this door also carried a deep meaning, a need to build something significant. The beginning was genuine, but as often happens with real projects, reality soon presented its concrete difficulties.

In the present, ARCANUM 13 describes a moment of deep and necessary transformation. The delayed permits, unresolved bureaucracy, digital problems: these are not signs that the project is wrong, they are the trial that every important change goes through. The Page of Swords beside it reminds us that the intellectual and digital front needs more capable and decisive people to be resolved definitively.

In the immediate future, TEMPERANCE reversed announces a period of economic tension and impatience to be managed with intelligence. JUDGEMENT as solution indicates clearly that the way out passes through communication, online visibility, letting the world know the B&B exists with professionalism and care. THE CHARIOT as gaze card confirms that victory is reachable if the inner direction is kept clear and the energies well balanced. The change of strategy suggested by the Ten of Swords could be the decisive turning point. The Law of Polarity between THE FOOL and THE CHARIOT tells the entire arc: one sets off with the ideal and arrives at the concrete triumph, passing through the fire of transformation. The path is authentic, the seed is good: now it is up to action to make it grow.

If you would like to explore this reading further or look at specific aspects in more depth, I am available for an in-person consultation.

"Success is not final, failure is not fatal: it is the courage to continue that counts." — Winston Churchill

